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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 4, May 1988

WESTERN REGION (WCPA)

Arizona State University
California Institute of Technology
California Poly. State University-San Luis Obispo
California State Poly University-Pomona
California State University-Fresno
California State University-Long Beach
California State University-Sacramento
University of California-Los Angeles
University of Idaho
University of Nevada-Reno
Oregon State University
University of Oregon
Portland State University
San Diego State University
San Jose State University
Santa Clara University
University of Southern California
University of Southern California-Grad. Sch. of Business
Stanford University
Washington State University
University of Washington

The 186 placement offices at the 153 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Western region.

The data are based on salary offers made to students graduating between September 1, 1987 and August 31, 1988. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (April 4 through May 2) and cumulatively (September 1 through May 2). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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BACHELOR'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS

(Data Combined for Men and Women)

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	90	923	$1977	$2083	$2167	$2021	$1750	465	4231	$1851	$1998	$2083	$1833	$1650
BANKING & FINANCE	12	206	1995	2066	*	*	*	104	759	1833	1894	2292	1863	1417
BUSINESS ADMINISTRATION & MANAGEMENT	44	262	1766	1831	2300	1717	1500	149	924	1721	1753	2300	1666	1400
HUMAN RESOURCES (incl Labor Relations)	2	18	1598	1776	*	*	*	12	69	1560	1627	*	*	*
INSTITUTIONAL MANAGEMENT	3	8	1705	1987	*	*	*	5	68	1664	1630	*	*	*
MANAGEMENT INFO SYSTEMS	6	68	2264	2077	*	*	*	22	311	2173	2091	2375	2153	1750
MARKETING & DISTRIBUTION	16	162	1720	1779	*	*	*	116	900	1739	1750	2167	1750	1333
HUMANITIES														
ECONOMICS	2	127	1646	2046	*	*	*	21	302	1676	1955	2000	1608	1333
LETTERS (incl English, Literature)	+	9	+	1664				4	50	1698	1728	*	*	*
HUMANITIES - All Other	4	21	1658	1636	*	*	*	8	106	1527	1540	*	*	*
CRIMINAL JUSTICE	+	3	+	1750				2	31	2286	1633	*	*	*
HISTORY	+	9	+	1953				1	25	1500	1807	*	*	*
PSYCHOLOGY	+	20	+	1870				5	94	1528	1609	*	*	*
SOCIAL SCIENCES-All Other	5	67	1543	1874	*	*	*	15	188	1509	1715	*	*	*
COMMUNICATIONS														
ADVERTISING	6	8	1687	1569	*	*	*	8	44	1702	1493	*	*	*
COMMUNICATIONS	2	31	1959	1798	*	*	*	19	161	1710	1626	*	*	*
JOURNALISM	1	10	1200	1653	*	*	*	5	75	1382	1486	*	*	*
TECHNICAL WRITING	+	3	+	2567				+	10	+	2260			
ENGINEERING														
AEROSPACE & AERONAUTICAL	1	85	2300	2364	*	*	*		274	2150	2343	2460	2294	1600
AGRICULTURAL	+	5	+	1968				+	22	+	2076			
BIOENGINEERING & BIOMEDIC	+	1	+	2500				+	6	+	2454			
CHEMICAL	4	260	2278	2619	*	*	*	9	792	2365	2588	*	*	*
CIVIL	8	220	2211	2118	*	*	*	36	605	2275	2095	2650	2206	2019
ELECTRICAL(incl Comp Eng)	41	793	2355	2483	2625	2499	2000	254	2735	2444	2459	2751	2463	2000
GEOLOGICAL	+	3	+	2081				2	13	1850	2066	*	*	*
INDUSTRIAL	6	136	2679	2379	*	*	*	30	536	2479	2370	2791	2500	2215
MECHANICAL	24	521	2276	2454	2517	2342	2000	105	1748	2361	2451	2625	2375	2000

continued

BACHELOR'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS

(Data Combined for Men and Women)

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
METALLURGICAL	+	34	+	$2515				2	112	$2500	$2461	*	*	*
MINING & MINERAL	+	2	+	2370				+	2	+	2370			
NUCLEAR	+	5	+	2518				+	16	+	2438			
PETROLEUM	+	44	+	2700				1	93	2750	2785	*	*	*
ENGINEERING TECHNOLOGY	+	52	+	2242				6	141	2243	2241	*	*	*
SCIENCE														
AGRICULTURAL	+	28	+	1783				15	106	1828	1713	*	*	*
ARCHITECTURAL & ENVIRONMENT DESIGN	+	+	+	+				+	1	+	1300			
BIOLOGICAL	+	14	+	1954				3	37	1897	1814	*	*	*
CHEMISTRY	+	16	+	2310				3	48	1625	2157	*	*	*
COMPUTER SCIENCE	12	254	$2106	2391	*	*	*	64	969	2272	2280	$2625	$2332	$1795
MATHEMATICS	3	66	2467	2234	*	*	*	22	174	2248	2224	2541	2256	2000
ALLIED HEALTH PROFESSIONS	2	4	1800	2145	*	*	*	4	59	1776	2056	*	*	*
NURSING	5	58	2413	1863	*	*	*	9	139	2229	1922	*	*	*
PHARMACY	1	5	1280	2181	*	*	*	1	17	1280	2487	*	*	*
PHYSICS	+	4	+	2175				4	13	2089	2252	*	*	*
OTHER PHYSICAL & EARTH SCIENCES	+	6	+	2070				2	18	1907	1925	*	*	*
RENEWABLE NATURAL RSRCS	+	+	+	+				+	6	+	1459			
TOTALS	300	4571						1559	17030					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ADMIN. & MGMT.														
ACCOUNTANTS & AUDITORS	101	964	$1955	$2076	$2167	$2000	$1700	489	4320	$1856	$1995	$2084	$1833	$1666
BANKING OCCUPATIONS	3	123	1789	1968	*	*	*	25	302	1657	1814	2000	1583	1500
BUSINESS ADMINISTRATION	8	53	1767	1789	*	*	*	39	308	1755	1667	2253	1763	1200
CONSULTANTS	5	185	2040	2191	*	*	*	13	532	2090	2227	*	*	*
FINANCIAL ANALYSTS	4	111	1983	2185	*	*	*	39	359	1885	2057	2500	1900	1500
HUMAN RESOURCES	6	23	1866	1703	*	*	*	21	124	1689	1615	2000	1667	1300
MANAGEMENT TRAINEE	39	277	1713	1831	2250	1667	1400	174	1132	1616	1709	2083	1583	1200
COMPUTER & MATHEMATICAL														
COMPUTER PROGRAMMERS	10	165	2369	2360	*	*	*	44	642	2253	2225	2558	2272	1920
COMPUTER SCIENTISTS	9	163	2256	2395	*	*	*	41	564	2322	2299	2650	2333	1875
MATH/STATISTICIANS	+	30	+	2229				6	81	2325	2243	*	*	*
MARKETING & SALES														
ADVERTISING/MARKETING	5	71	1733	1952	*	*	*	38	392	1900	1835	2500	1800	1375
RETAIL/WHOLESALE SALES	6	97	2017	1866	*	*	*	89	490	1845	1781	2280	1850	1500
TECHNICAL SALES	3	60	1583	2040	*	*	*	21	204	1966	1990	2508	2000	1500
ALL OTHER OCCUPATIONS														
AGRICULTURE & NATURAL RESOURCE OCCPTNS.	1	16	1500	1759	*	*	*	8	81	1569	1677	*	*	*
COMMUNICATIONS OCCUPATION	1	8	1200	1661	*	*	*	4	79	1488	1608	*	*	*
ENGINEERS (Eng. Deg. Req)	77	1979	2343	2445	2666	2375	2000	441	6572	2406	2432	2700	2420	2000
HEALTH RELATED OCCUPATION	4	14	1820	1971	*	*	*	9	113	1860	2022	*	*	*
INSURANCE OCCUPATIONS	6	75	1606	1869	*	*	*	20	237	1712	1788	2000	1769	1417
LAW ENFORCEMENT OCCPTNS	1	5	1600	1679	*	*	*	2	23	2116	1756	*	*	*
NURSES	5	59	2413	1886	*	*	*	10	133	2236	1936	*	*	*
PRODUCTION OCCUPATIONS	1	42	2232	2205	*	*	*	10	130	1933	2090	*	*	*
REAL ESTATE OCCUPATIONS	+	2	+	1900				1	17	2000	1764	*	*	*
RESEARCHERS-NONSCIENTIFIC	+	6	+	2340				+	18	+	2095			
RESEARCHERS-SCIENTIFIC	2	23	2333	2337	*	*	*	6	69	2357	2247	*	*	*
SOC. WORKERS & RECREATION	2	11	1375	1468	*	*	*	4	62	1538	1424	*	*	*
TRANSPORTATION & DISTRIBUTION OCCPTNS	1	9	1926	2026	*	*	*	5	46	1711	1880	*	*	*
TOTALS	300	4571						1559	17030					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	1	52	$1650	$2289	*	*	*	12	284	$2064	$2276	*	*	*
MBA--NON-TECH	7	197	2548	2983	*	*	*	58	491	2531	2766	$3333	$2500	$1872
MBA--TECH	2	88	2993	3218	*	*	*	6	187	2756	3165	*	*	*
MS-BUSINESS	+	13	+	2636				3	53	2261	2494	*	*	*
ADMINISTRATION	+	2	+	2212				+	8	+	2309			
BANKING & FINANCE	+	7	+	2546				1	25	2500	2630	*	*	*
INDUSTRIAL MGMT (incl Ind. Administration)	+	2	+	3150				+	6	+	2881			
LABOR/INDUSTRIAL RELATION	+	12	+	2686				+	20	+	2574			
MANAGEMENT INFO SYSTEMS	+	10	+	2435				2	28	2750	2424	*	*	*
HUMANITIES														
HUMANITIES	+	1	+	1750				+	18	+	1563			
SOCIAL SCIENCES	+	5	+	1965				+	73	+	1928			
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	5	+	2720				3	35	3041	2822	*	*	*
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	+	+	+			
CHEMICAL	+	26	+	2857				4	59	2568	2812	*	*	*
CIVIL	3	22	3011	2469	*	*	*	12	77	2701	2455	*	*	*
ELECTRICAL(incl Comp Eng)	9	79	2771	3009	*	*	*	35	395	2770	2990	3154	2809	2417
GEOLOGICAL	+	[illegible]	+	2416				+	12	+	2285			
INDUSTRIAL	+	5	+	2847				7	55	2490	2736	*	*	*
MECHANICAL	1	20	2375	2686	*	*	*	7	150	2794	2838	*	*	*
METALLURGICAL	+	2	+	2834				+	23	+	2830			
NUCLEAR	+	+	+	+				+	5	+	2655			
SCIENCE														
BIOLOGICAL	+	+	+	+				+	6	+	1709			
CHEMISTRY	+	10	+	2706				+	30	+	2750			
COMPUTER SCIENCE	4	30	2648	2875	*	*	*	15	124	2935	2863	*	*	*
GEOLOGY & RELATED GEOLOGICAL SCIENCES	+	3	+	2231				+	15	+	2413			
MATHEMATICS	+	8	+	2414				+	24	+	2387			
PHYSICS	+	1	+	3533				1	3	3137	2994	*	*	*
TOTALS	27	601						166	2206					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

Master's Degree Candidates - Experience[1]

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

GRADUATE	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYF S	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	2	169	$2542	$3426	*	*	*	5	324	$2737	$3318	*	*	*
MBA--TECH	1	52	2585	3548	*	*	*	1	108	2585	3647	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	1	166	2300	3402	*	*	*	3	325	2483	3476	*	*	*
MBA--TECH	1	100	3000	3538	*	*	*	3	206	3430	3728	*	*	*
OVER 4 YEARS														
MBA--NON-TECH	2	92	3400	3404	*	*	*	10	204	3478	3445	*	*	*
MBA--TECH	4	74	3908	3758	*	*	*	9	146	3142	3905	*	*	*
TOTALS	11	653						31	1313					

1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

DOCTORAL DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS

(Data Combined for Men and Women)

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/4/88 THROUGH 5/2/88							CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE	+	1	+	$4500				2	12	$4418	$4063	*	*	*
CHEMICAL	2	25	$3771	3877	*	*	*	4	84	3750	3772	*	*	*
CIVIL	+	4	+	2602				1	11	3750	3144	*	*	*
ELEC ENG (INCL COMP ENG)	+	9	+	4782				15	54	4306	4071	*	*	*
MECHANICAL	+	3	+	4190				10	34	3677	3794	*	*	*
METALLURGICAL	+	2	+	3892				1	26	4100	3773	*	*	*
SCIENCE														
BIOLOGICAL	1	1	3250	3250	*	*	*	1	4	3250	2271	*	*	*
CHEMISTRY	26	45	3683	3597	$4166	$3562	$3417	32	110	3615	3422	$4000	$3500	$3333
COMPUTER SCIENCE	+	1	+	4583				2	9	4500	4148	*	*	*
MATHEMATICS	+	1	+	2825				+	5	+	3194			
PHYSICS	+	4	+	3461				3	21	3900	3418	*	*	*
POLYMER	+	8	+	3617				+	20	+	3353			
TOTALS	29	104						71	390					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MAY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
ACCOUNTING	1851 391 2700 1667		1775 2			1889 3		1750 2	1650 9
BANKING & FINANCE	1926 10		1844 13	1730 3		1671 23 1550 1417		1767 6	1451 5
BUSINESS ADMINISTRATION & MANAGEMENT	1749 9	1500 1	1525 2	1750 2		1555 7	1497 12	1872 4	1609 43 1675 1165
HUMAN RESOURCES (incl Labor Relations)			1196 1	1600 1				1675 1	1555 3
INSTITUTIONAL MANAGEMENT			1666 1						
MANAGEMENT INFO SYSTEMS			1975 2	2067 2	2130 1				1667 1
MARKETING & DISTRIBUTION			1582 4	1300 2	1833 1	1875 2		1847 4	1644 52 1708 1333
ECONOMICS	2117 2		1692 2			1667 2		1608 4	1208 2
LETTERS (incl English, Literature)							1667 1		2000 1
HUMANITIES - All Other			1533 3					1417 1	1733 3
CRIMINAL JUSTICE								1940 1	
HISTORY									1500 1

MAY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
PSYCHOLOGY						1250 1	1650 1		1771 2
SOCIAL SCIENCES-All Other									1505 7
ADVERTISING		1583 3							1832 3
COMMUNICATIONS					1400 1		1500 1		1786 6
JOURNALISM									
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL			1600 1			1333 1			
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL									
CIVIL									
ELECTRICAL(incl Comp Eng)				2364 3				1875 1	

MAY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
GEOLOGICAL									1850 2
INDUSTRIAL	2209 2		2333 1						2333 1
MECHANICAL				2425 2					
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY									
AGRICULTURAL									1500 2
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY									

MAY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
COMPUTER SCIENCE	2250 4		2333 1	2102 10		2537 2			
MATHEMATICS				2357 4					
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

MAY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
ACCOUNTING					2127 3		2250 3		2099 2
BANKING & FINANCE					2250 1	1858 4	2068 6		1884 2
BUSINESS ADMINISTRATION & MANAGEMENT		2232 1	1589 9	2292 1	2750 1	1714 6	1714 5		
HUMAN RESOURCES (incl Labor Relations)						1650 2	1900 1		
INSTITUTIONAL MANAGEMENT			1705 3						
MANAGEMENT INFO SYSTEMS		2416 1	1375 1	2175 1		2800 2	2450 2		2375 2
MARKETING & DISTRIBUTION			1375 1	1583 2		1767 11	2685 1		
ECONOMICS			1600 1			2000 1	1992 1	1500 1	
LETTERS (incl English, Literature)	1250 1								
HUMANITIES - All Other									
CRIMINAL JUSTICE									
HISTORY									

MAY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
PSYCHOLOGY									
SOCIAL SCIENCES-All Other									
ADVERTISING									
COMMUNICATIONS				1583 1		1833 3			
JOURNALISM	1200 1					1000 1			
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL				1225 2			2344 19		2250 1
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL		2340 1							
CIVIL		2271 3		2188 2	2370 7		2650 1		2129 3
ELECTRICAL(incl Comp Eng)		2477 7		2333 1	2576 7	2454 4	2484 44 2470 2292	2352 1	

MAY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
GEOLOGICAL									
INDUSTRIAL				2575 1	2500 1		2465 7		
MECHANICAL	2583 1	2352 7			2445 2		2415 21 2666 2291		2406 6
METALLURGICAL							2500 2		
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY							2293 4		
AGRICULTURAL								1583 7	
ARCHITECTURAL ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY		1771 2							

MAY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
COMPUTER SCIENCE		2397 5			2578 2	1842 3	2318 14		
MATHEMATICS		2250 1					2401 3		
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS						1200 1	2478 2		
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

MAY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
ACCOUNTING			2000 4	1962 9	1790 1	1800 1		1989 6	2000 1
BANKING & FINANCE		2000 4	2000 3	2000 9	1688 2		1833 1	2030 5	1850 1
BUSINESS ADMINISTRATION & MANAGEMENT		2500 1	1781 10	1961 10	1890 12		1625 1	1875 1	1833 1
HUMAN RESOURCES (incl Labor Relations)			1250 1	1933 1					
INSTITUTIONAL MANAGEMENT									
MANAGEMENT INFO SYSTEMS			1750 1	2193 5					2000 1
MARKETING & DISTRIBUTION	1833 3	1912 6	1560 5	1906 7	1971 5	1400 2		1763 2	2433 1
ECONOMICS		2000 1	1500 1						
LETTERS (incl English, Literature)									
HUMANITIES - All Other									
CRIMINAL JUSTICE									
HISTORY									

MAY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
PSYCHOLOGY	1200 1								
SOCIAL SCIENCES-All Other			1250 1						2000 2
ADVERTISING		1867 1	1500 1						
COMMUNICATIONS		1954 2			2000 1				
JOURNALISM					1750 1				2000 1
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL									
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL	2108 1	2629 2		2417 1		2550 1			2650 1
CIVIL	2031 6								
ELECTRICAL(incl Comp Eng)	2500 1		2482 24 2275 2125	2526 114 1765 2292	2750 1	2418 3		2558 1	

MAY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1988 WCPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers

90th: 2208

10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
GEOLOGICAL									
INDUSTRIAL			2611 7	2466 9		2500 1			
MECHANICAL	2417 1	1900 1	2550 3	2489 25 2500 2291	2590 2	2650 1	2167 3	2276 2	2375 1
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM								2750 1	
ENGINEERING TECHNOLOGY									1850 1
AGRICULTURAL					2208 5				
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									1896 2
CHEMISTRY									

MAY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
COMPUTER SCIENCE			2462 11	2238 7				2323 2	2433 1
MATHEMATICS			2275 7	2189 5					
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS				2200 1					
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

MAY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
ACCOUNTING				2167 1		1591 13	1862 14
BANKING & FINANCE				2125 1		1950 1	1682 4
BUSINESS ADMINISTRATION & MANAGEMENT		1997 2	2550 2	1925 1	1500 1	1544 3	1692 1
HUMAN RESOURCES (incl Labor Relations)						1200 1	
INSTITUTIONAL MANAGEMENT						1541 1	
MANAGEMENT INFO SYSTEMS							
MARKETING & DISTRIBUTION		2333 1		2157 4			
ECONOMICS						1525 2	1763 1
LETTERS (incl English, Literature)				1875 1			
HUMANITIES - All Other		1000 1					
CRIMINAL JUSTICE						2632 1	
HISTORY							

MAY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM & EMPLOYER

MAY 1988 WCPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers

90th: 2208

10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
PSYCHOLOGY							
SOCIAL SCIENCES-All Other						1400 2	1350 3
ADVERTISING							
COMMUNICATIONS		1900 1	952 2	2083 1			
JOURNALISM			962 1				
TECHNICAL WRITING							
AEROSPACE & AERONAUTICAL						1875 2	
AGRICULTURAL							
BIOENGINEERING & BIOMEDIC							
CHEMICAL						1982 2	
CIVIL				2400 1			2345 13
ELECTRICAL(incl Comp Eng)						2109 29 2450 1650	2231 13

MAY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
GEOLOGICAL							
INDUSTRIAL							
MECHANICAL				2445 3		2051 18	2377 6
METALLURGICAL							
MINING & MINERAL							
NUCLEAR							
PETROLEUM							
ENGINEERING TECHNOLOGY						2433 1	
AGRICULTURAL				2300 1			
ARCHITECTURAL & ENVIRONMENT DESIGN							
BIOLOGICAL							1900 1
CHEMISTRY				1333 1			

MAY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

MAY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
COMPUTER SCIENCE				1513 2			
MATHEMATICS						1850 2	
ALLIED HEALTH PROFESSIONS				1734 2	1734 1		1900 1
NURSING				2229 9			
PHARMACY				1280 1			
PHYSICS							
OTHER PHYSICAL & EARTH SCIENCES			1730 1	2083 1			
RENEWABLE NATURAL RSRCS							

MAY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS

BY TECH - NON-TECH & EMPLOYER

MAY 1988 WCPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers

90th: 2208

10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
BACHELOR NON-TECH	1852 412 2813 1667	1500 1	1723 30 2083 1500	1702 10	1982 2	1666 38 2375 1333	1520 14	1758 23 1700 1417	1615 129 1792 1165
BACHELOR TECHNICAL	2236 6	1583 3	2089 3	2231 19	1400 1	2135 3	1500 1	1875 1	1803 14

MAY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS

BY TECH - NON-TECH & EMPLOYER

MAY 1988 WCPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers

90th: 2208

10th: 1833

CURRICULUM	PUBLISHING		RESEARCH & DEVELOPMENT		RESTAURANTS		TRANSPORTATION SERVICES		UTILITIES		OTHER BUSINESS SVCS		AEROSPACE		AGRI, FORESTRY & FISHING		AUTO & MECH'L EQUIPMENT	
BACHELOR NON-TECH	1250	1	2324	2	1584	15	1908	4	2276	5	1848 1417 1300	26	2064	19	1500	1	2119	6
BACHELOR TECHNICAL	1892	2	2336 2295 2083	26			1902	7	2482	19	1920	12	2421 2600 2200	117	1679	8	2307	10

MAY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

MAY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR		CHEMICALS, DRUGS & ALLIE		COMPUTERS & BUS. MACHINES		ELECTRICAL & ELECTRON. MAC		FOOD & BEVRG. PROCESSING		GLASS, PAPER, PKG & ALLIED		METALS & METAL		PETROLEUM & ALLIED PRDCTS		SCIENT INSTRU & MEDICAL	
BACHELOR NON-TECH	1675	4	1997	12	1745 1417 1300	26	1988 2800 1700	41	1885 2700 1500	20	1533	3	1729	2	1963	14	2017	7
BACHELOR TECHNICAL	2135	9	2156	6	2453 3875 2125	53	2491 1800 2250	162	2272	10	2492	6	2167	3	2417	6	2157	7

MAY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

MAY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER		EDUCATION		HEALTH SERVICES		NON-PROFIT ORGANIZATIONS		FEDERAL GOV'T		LOCAL/STATE GOVERNMENT	
BACHELOR NON-TECH		1832	4	2550	2	2090	8	1500	1	1604 1700 1230	24	1752 2632 1375	23
BACHELOR TECHNICAL		1900	1	1149	4	2062 2275 1625	22	1734	1	2073 2433 1700	54	2281 2000 2094	34

MAY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

MAY 1988 WCPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers

90th: 2208

10th: 1833

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CURRICULUM	PUBLIC ACCOUNTING		ADVERTISING	BANKING		COMPUTER/DATA PROCESSING		CONSULTING SERVICES		FINANCE		HOTELS/MOTELS (HOSPITALITY)	INSURANCE		MERCHANDISING	
MBA--NON-TECH	2320	7		2525	3	2975	2	2660	1	1850	4		2333	1	2083	1
MBA--TECH																

MAY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

MAY 1988 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
MBA--NON-TECH		3355 1			3021 5	2500 1	2500 3		
MBA--TECH							2500 1		

MAY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

MAY 1988 WCPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers

90th: 2208

10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
MBA--NON-TECH		2250 3	2805 6	2706 8	2900 1			2500 1	1900 1
MBA--TECH			2675 2		2700 1				

MAY 1988 WCPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

MAY 1988 WCPA REGIONAL CUMULATIVE REPORT

CUMULATIVE PERIOD 9/1/87 THROUGH 5/2/88

Sample Block: Average: 2025 706 # of Offers

90th: 2208

10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
MBA--NON-TECH			3500 1	3067 2		1872 1	2008 5
MBA--TECH				2993 2			